

Professional Profile

Currently in Private Practice with litigation focused on domestic relations cases. Former, General Counsel of Selling Source, LLC a dynamic technology and marketing company with core competencies that include customer acquisition and retention, lead distribution, financial product management technology, and database management and analysis for the specialty finance industry. Trained, licensed, and experienced in a broad range of matters related to business organization, regulatory compliance, contract management, supervision of outside counsel, dispute resolution, trademark management, and acquisitions and mergers. Advise company departments on employment law issues, contract claims, tort claims, and protection of company confidential and proprietary information. Implementation of policies and procedures to meet regulatory compliance requirements, security requirements, ensure sound business practices and minimize exposure to liability.

- Licensed to practice law in the State and Federal Courts of Utah and Nevada
- Excellent Research and Writing Skills
- Experienced in Trial Practice
- Experienced in Appellate Practice
- Experienced in Administrative Law

Professional Accomplishments

Business

- Represented company and principals in successful December 2007 \$150 million acquisition and merger by private equity group
- Coordinated efforts with outside counsel in May 2008 \$50 million acquisition of competitor
- Organized 100+ business entities in Utah and Nevada
- General Counsel of company that made Inc. 500 list of fastest growing companies in 2007 and 2008 with a four year revenue growth rate of 2,494% and annual revenues of more than \$100 million

Regulatory

- Implemented policies and procedures for FCRA compliant Consumer Reporting Agency
- Vetted advertisements and marketing activities promoting specialty financial products through search and affiliate marketing, online media buys, telemarketing, email marketing, sms-text message marketing, direct mail, and direct response television
- Implemented policies and procedures to address security of customer information and to comply with related state and federal regulatory requirements
- Familiarity with regulatory concerns of financial institutions including Gramm-Leach Bliley Act, TILA, and PCI standards

Litigation

- Experienced civil litigator in Nevada and Utah district courts
 - Experienced in alternative dispute resolution
 - Successfully represented clients in appeals to 10th Circuit Court of Appeals, Nevada Supreme Court, Utah Supreme Court
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Work History

Attorney	John D. Hancock Law Group, PLLC 72 N 300 E, Suite A Roosevelt, UT 84066	June 2009 - Present
General Counsel	Selling Source, LLC, Las Vegas, Nevada	March 2005 – June 2009
Attorney	Pecos Legal Services, Las Vegas, Nevada	April 2004 – March 2005
Associate Attorney	Bruce I. Shapiro, Ltd., Las Vegas, Nevada	May 2002 – April 2004
Law Clerk	McKeachnie, Allred, McClellan & Trotter, P.C., Roosevelt, Utah	Summer 2001

Education

Juris Doctorate	University of Denver College of Law Activities: Moot Court and SLO	Graduated: May 2002
Bachelor of Science	Utah State University Graduated with Honors Cum Laude Major: Psychology Minor: Chemistry	Graduated: May 1999

References

References are available upon request.
